

9 September 2020

To: All ADGM Licenced Persons

REGISTRATION AUTHORITY CIRCULAR NO. (34) OF 2020: cinema operating requirements in ADGM

This circular replaces all previous circulars concerning restrictions on the operations of cinemas in the ADGM Financial Free Zone (Al Maryah Island).

Cinemas in the ADGM may resume operations subject to following the health and safety preventative and precautionary requirements set out below.

Section 1 - General Requirements

- 1. Intensive sterilisation of all theatres every day after working hours.
- 2. Intensive sterilisation of theatres for at least 20 minutes after each screening, including a gap of not less than 20 minutes between screenings.
- 3. Food and beverages must be served in single use / disposable packaging.
- 4. Hand sanitisers must be located at all: (i) entrances and exits of public spaces, (ii) entrances / exits of all theatres, (iii) points of payment and (iv) rest rooms.
- 5. Dedicated cleaning staff must be stationed at all rest rooms to clean after each use.

Section 2 - Safety Measures

- 1. All employees and workers must wear a mask and gloves at all times.
- 2. Moviegoers must wear masks and not remove them throughout the screening (except when eating / drinking).
- 3. Providing blankets in premium cinema lounges / theatres is prohibited.
- 4. Massage chairs are prohibited.
- 5. Digital seat reservations and electronic payments are to be encouraged.
- 6. Seating in theatres must be:
 - a. no more than two seats available together with a two seats gap on either side; and
 - b. every other row must not be in use.
- 7. Ticket and food and beverage lines / queues must be separated with every other line not in use.

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- 8. Floor signage and information boards on required safety measures to be followed by moviegoers must be displayed in prominent locations.
- 9. Use of touch screens for any purpose is prohibited.
- 10. Distribution of promotional brochures or materials is prohibited.
- 11. Guests must be able to view available seats when reserving online.
- 12. A family of up to 10 people may book an entire theatre online.

The above requirements are mandatory for all ADGM licenced cinemas and are effective from 17 August 2020 until further notice.

The Registration Authority monitors adherence with these requirements.

Non-compliance with these requirements may result in regulatory action including financial penalties starting from USD 800 and up to USD 10,000 and/or commercial licence cancellation.

Further Information

If you have any questions in relation to this circular, please contact the Monitoring & Enforcement Division of the RA by telephone on +971 (0)2 333 8888 or by email: monitoring@adgm.com.

For further information and official updates on COVID-19 from the Abu Dhabi Department of Health, please go to: https://doh.saal.ai/.

For the most recent updates on COVID-19 related ADGM Circulars and Services, please go to: https://www.adgm.com/registration-authority/covid-19-circulars.



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